



Dear Think Tree's Sponsors,

On behalf of the Think Tree's committee, I would like to extend a thank you to all our regular conference sponsors for your continued support and extend an invitation to potential new sponsors. This coming Think Tree's Conference theme "Growing Great Trees in the Desert" will be held February 2nd and 3rd, 2012 at the Albuquerque Crown Plaza. Please note, this is the same facility our conference was held at last year—then known as Hilton Albuquerque. The hotel is located just off Manual at 1901 University Boulevard, NE.

Think Trees will be offering sponsorship opportunities at three distinct levels for the 2011 conference. They are as follows:

One Table/One Registration Sponsorship--\$350.00

- Sponsors will receive one conference registration,
- A table and space for vending outside the conference room,
- Full page advertisement in the Think Trees Sponsor Directory,
- Advertisement in the power point, slide show to run between lectures and breaks, and
- Advertisement on the Think Trees New Mexico website.

Two Table/Two Registration Sponsorship--\$500.00

- Sponsorship provides for two conference registrations,
- Two vending tables,
- Standard advertisement package as listed above

Break Sponsorship--\$500.00+

- Exclusive sponsorship of a break which includes:
- Poster and/or banner advertisement at the break table,
- One conference registration,
- Full page advertisement in the Think Trees Sponsor Directory,
- Advertisement in the power point, slide show to run between lectures and breaks and on the Think Trees website.

As always, we welcome and appreciate donations for door prizes. A highlight at our annual conference, the door prize drawings funds our Think Trees scholarship. Part of Think Trees NM's mission, this scholarship provides resources for education of students and professionals in our field. Contributors to the drawing will also receive mention within the Think Trees Sponsor Directory.

All material for the 26th annual Think Trees Sponsor Directory should be submitted no later than January 15th, 2012. Sponsor registration may be submitted online at, <http://thinktreesnm.org>.

If you have any questions, comments, or concerns please contact me, Eric Bishop, at 991-1846 or send an email to: ebinatree@gmail.com. All of us at Think Trees New Mexico thank you for your continued, generous support.

See You There!
Eric W. Bishop